

Sponsorship Request

2024 Land Trust Learning Series

A series of presentations by environmental experts, Indigenous leaders, acclaimed authors and filmmakers held in the Salem Family Auditorium at Barrington Public Library

Sponsorship Levels and Benefits

Presenting Sponsor: \$5,000

- Logo on postcards to all 7,100 Barrington households and 100 additional Land Trust supporters
- Top-tier logo on Learning Series web pages, event publicity, and day-of-event graphics
- Recognition in enews, Annual Report, social media and press releases
- · Public recognition from podium at each event; in-person speaking opportunity
- In 2023, sponsor logo garnered at least 715 impressions on website, 1,430 via email, 715 at events, 7100 on postcard mailing, and additional impressions on posters, enews and social media.

Leadership Sponsor: \$1,000

- Leadership-level logo on web page for every event and day-of-event graphics
- Recognition in enews, Annual Report and social media
- In 2023, sponsor logos garnered at least 715 impressions on website, 715 at events, and additional views on enews and social media.

Partner Sponsor: \$500

- Partner-level logo on web page for every event and day-of-event graphics
- Recognition in Annual Report and social media
- In 2023, sponsor logos garnered at least 715 impressions on website and 715 at events.

Community Sponsor: \$100

- Name on web page for every event and day-of-event graphics
- Recognition in Annual Report
- In 2023, sponsor names garnered at least 715 impressions on website and 715 at events.

If you would like to sponsor the Land Trust Learning Series, please email your logo to <u>cindyelder@blct.org</u> and send your check with the following information to BLCT, PO Box 324, Barrington, RI 02806. You may also pay online at www.blct.org/land-trust-learning-series. THANK YOU!

Business Name	_Sponsor Level
Business Website	Phone
Contact Name	Email
Address	

The 2023 Land Trust Learning Series in review

530 people attended live presentations * 185 people livestreamed



- April 3: What's Happening to Our Saltmarshes? Mark Bertness, Professor of Ecology and Evolutionary Biology, Brown University
- June 7: A Native Perspective on Indigenous Plants, Loren Spears, Executive Director, Tomaquag Museum
- June 13: **235 Plants for an Earth Friendly Garden,** Uli Lorimer, author and Director of Horticulture with the Native Plant Trust
- Sept 19: A Conversation with Alex Kuffner, Environmental Journalist, Providence Journal
- Oct 3-4: **Two-day Film Festival** featuring films by award-winning environmental filmmaker Daniel Byers of Skyship Films
- Oct. 10: Walking Rhode Island with author/Providence Journal writer John Kostrzewa
- November 14: Elizabeth Rush, Pulitzer Prize-nominated author of The Rising and upcoming book The Quickening

Reflections on the 2023 Land Trust Learning Series

The Barrington Land Conservation Trust initiated post-event surveys in the 2023 Land Trust Learning Series, beginning with the fourth event in the series. In 2024, surveys will be conducted after every event. Here is a representative sampling of feedback from the final four events in the 2023 series.

A Conversation with Alex Kuffner, Environmental Reporter, Providence Journal

"The speaker was extremely well informed and interesting."

"An excellent presentation. Moderator asked thoughtful questions. Mr. Kuffner is a tremendous asset to the *Projo* for Rhode Islanders."

"I enjoyed the Q&A format. It was interesting to hear about becoming a journalist. Alex's depth of knowledge on a variety of topics was impressive. The topics discussed were all of interest to me."

"I learned so much about current environmental issues in RI. I found the interviewers questions to be excellent. I appreciate that Alex pointed out the complexity of issues and gave insight into the multiple sides to the issues."

"This was a terrific event. The moderator's questions were excellent--she'd clearly done her homework, and she brought up topics that were interesting and relevant to the audience. I appreciated the knowledge, insight and expertise of the reporter. He informed us about climate change-related threats to our area (inland flooding), provided insights to issues such as solar power (and the politics involved) and even shared stories of hope (preservation of loons and other birds)."

"It is always inspiring to see such passion for this critical issue. Appreciate your hard work to keep our minds focused on problems and solutions to climate change."

Film Festival with Daniel Byers, Environmental Filmmaker, Skyship Films

"I really enjoyed Daniel's films. His story and his work was amazing! I love how he is bringing knowledge about native peoples and conservation to everyday people. It helps us connect and understand the sentiment and connection to nature."

"Daniel's work is incredibly inspiring, and he has a rare gift for articulating just how important this kind of work is for all of us."

"Beautifully filmed with both exotic locations and important ecological messages. Great question and answer period! More of this desired!"

"Great documentaries! Well photographed and edited. They made a strong case for supporting indigenous peoples' way of life."

"Not only was the message extremely relevant but the chance to see the faces and eyes and habits of these beautiful animals was a lifetime event. So appreciative!"

"I loved the nature and animals in the films, and they provided inspiration for me to do more, even in my own community."

"Great speaker and great films!! Very informative, and great choice of topics for this. Very inspirational."

Walking Rhode Island with John Kostrzewa, Author and Columnist, Providence Journal

"It was a wonderful presentation! John presented his talk with such enthusiasm. I could have listened to him for another hour. Keep bringing more lectures like this."

"I found John's background and journey to where he is today so interesting. I've so enjoyed his Sunday column since it started and I can't wait to explore the walks in his book."

"I liked learning about places in RI, some of which I didn't know existed and others I learned new information about. I look forward to visiting several!"

"Opened my eyes to a new way to appreciate nature walks and RI history."

"John Kostrzewa was an excellent speaker who so generously and articulately shared his experiences in a way that was thought provoking, fun and motivating. Thank you so much."

"Kostrzewa was quite informative. My family and I especially appreciated the attention he brought to the Indigenous peoples of RI."

"We have done many of the hikes. I, too, have 3 sons, all scouts . Very happy to meet John."

"My wife Charron and I enjoyed the lecture program, learned a lot and walked Sowams Woods a couple of days later and had a good time."

Elizabeth Rush, Author of The Quickening, Pulitzer-Prize Finalist Author of The Rising

"Excellent event, well run and very informative. Most important, it got us very interested in the Land Trust, being new residents of Barrington."

"Thank you! The presentation was excellent and timely. I loved Elizabeth Rush's book *Rising*, and now am eager to read this one."

"Elizabeth Rush was fantastic – great info and insights, very personable and relatable, educating us about climate change but with a very human lens and some hope."

"This was an incredible presentation. Completely unexpected feeling of hope. Thank you so much."

"I find her approach to climate change engaging and unique. She has a keen mind and writes beautifully. It was a treat to see her in person in such an intimate setting."

"I found the presentation fascinating, thought provoking, and the presenter delightful. I will read her books!"

"I really enjoyed the evening! It was a delight to hear Elizabeth Rush and her perspective on climate change, motherhood, and equality. I appreciate how she shared how the melting of the glacier could impact our community."

"Interesting, informative and a first-hand encapsulated view in real-time of the adverse effects of climate change."